

Do You Know the Biggest Risk to Your Business?

We're in the business of keeping your business running at an optimal level. However, there's a serious new risk that's becoming more prominent every day: cybersecurity attacks.

Cybersecurity isn't just a buzzword designed to create fear. Even as a small to midsize business, your company, employee, and customer data is one of your most valuable assets. For example, how would you feel if your price book was leaked to your customers? Or your customers' sensitive credit card data was stolen from your database? These are real situations that can cripple your reputation and business. In fact, 60% of SMBs go out of business within six months of a cyberattack.

The smartest thing we can do as your service provider is to identify your greatest areas of risk for a security data breach. The most critical risks are not only within your IT environment, but in the processes, policies, and procedures that can leave you open to popular phishing and social engineering attacks.

Critical Risks Exposing SMBs to Cyberattacks



69% of SMBs **HAVE NOT** identified & documented cybersecurity **THREATS**

66% of SMBs **HAVE NOT** identified & documented cybersecurity **VULNERABILITIES**

57% of SMBs **HAVE NOT** informed & trained all users on **CYBERSECURITY**

48% of SMBs **HAVE NOT** analyzed cybersecurity attack **TARGETS & METHODS**

48% of SMBs **DO NOT** have a **RESPONSE PLAN** for a cybersecurity incident

43% of SMBs **DO NOT** have a **RECOVERY PLAN** for a cybersecurity incident

**Based on anonymous data of over 1,000 risk assessments, March 2019*

We can't afford to find out after a breach where you are vulnerable. By running a security risk assessment, we can identify critical areas to strengthen your security and develop a roadmap that fits your budget. Enterprise organizations pay upwards of \$50,000 to have their risk assessed. Today, it's very affordable for us to perform an enterprise-quality assessment of your business's risk. [Call us to schedule a risk assessment today!](#)



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